

# Minutes of June 20, 2017 Columbia County Rider Transportation Advisory Committee (CCRTAC)

In attendance:

Sharon Evinger - Chair

Bill Eagle – Vice Chair

Claudia Eagle

Arla Miller – ODOT Public Transit

Blanche Katz – St Helens Resident

Michael Ray –CC Rider Staff

Genell Grow – Past Chair

Charlotte Hart

Danny Hernandez – MTR Ops Mgr

Alta Lynch – Resident

Ralph Culpepper – Resident

Meeting Commenced at 6:35 PM.

## **ITEM 1:** Welcome and Introductions.

Sharon opened the meeting and Began introductions. She welcomed everyone.

**ITEM 2:** Bill Eagle motioned for the May 15 Minutes to be adopted. Charlotte seconds. Blanche indicated that her son's name was wrong and requested his name be changed in the minutes. Michael said he would make the change. Motion passed with suggested name change for Stuart Krantz. The vote was unanimous.

**ITEM 3:** Michael discussed the significance of CC Rider receiving a small grant from the Scappoose Community Enhancement Program. This grant will allow CC Rider to properly identify most if not all bus stop located within the city limits of Scappoose.

Michael will meet with the city council on July 25<sup>th</sup> to come to an agreement on which stops should be priority and whether the city agrees to the location that CC Rider proposes for stops.

Michael also passed around the stickers that have gone on shred stops within the Trimet district. TAC members liked the stickers.

**MISC:** Sharon was interested in the routing for the Columbia County Fair. Michael indicated that he was working on fair routing and that it would be similar to last year. The Trolley will be used to shuttle riders from various locations in St Helens and Scappoose to the fair.

This year, the Opening Day at the Fair, My Fair Lady and Senior and Vets Free day all fall on July 19<sup>th</sup>. CC Rider will be offering free shuttles for seniors to the My Fair Lady pageant again this year.

There was a lot of discussion about starting a shuttle service for seniors that would go from senior centers to various destinations. Michael indicated that this would be difficult to implement as such service would have all the makings of a charter service, which is prohibited for public transit agencies by FTA rules.

Arla Miller, ODOT, implied that the passage of the State Transportation package was promising and that if it does pass, the bill would include an employee payroll tax with proceeds dedicated to transit.

**ITEM 4:** It was suggested that advertising for the 13 Days on the Rider (Free Transit Day for Seniors and Vets) be continued. Sharon and others have seen the ads all over the county and have heard people discussing. People seem generally pleased about this promotion. As of June 20, there were more than 50 people who have taken advantage of the free rides.

It was suggested that future flyers be printed on colored paper to help them stand out on community boards.

Blanche Katz asked about the possibility for surveys marketed to seniors.

It was also suggested that outreach be stepped up.

**MISC:** Arla mentioned that in-kind or volunteer hours used at CC Rider can be counted against federal match.

Genell gave an update of the first meeting of the Education Sub-committee. Genell discussed the need to bring subcommittee members up-to-speed on the operations at CC Rider. This was felt to be a good way to introduce new committee members of the work of the Advisory Committee.

More possible places for advertising include at the local theatres. It would cost \$180 for 30 days of advertising at movie theaters. Michael will follow-up with the local area theatres. A mobility Manager to help with outreach was suggested. Michael stated that Sunset Empire has a mobility manager position – it is currently vacant however, but the position duties include working with CC Rider and Tillamook County Transit in addition to Sunset Empire.

Charlotte provided possible places to give talks.

Volunteers from RSVP?

**ITEM 5:** Michael gave a preliminary over view of the budget and how bad it was looking. He indicated that the initial estimates for running a deficit looks to be proving to be not the case and the actual deficit will be nearer to the \$100K range instead of the \$400K range.

Michael discussed the exercise that he is going through to help him determine what service changes may need to occur. He indicated that service cuts would affect every line except for Line 6 and Line 7. He described how every cut must be weighed against a process called Environmental Justice, which is a process that must be undertaken to assure that one cut does not negatively impact low-income/minority/or any other disadvantage class more than the general public.

**Motion to Adjourn was made and seconded.**

MEETING ADJOURNED at 8:32 pm.